

# ELEVATION 1049

## FREQUENCIES

### GSTAAD 2019

Press Release  
Gstaad, Switzerland, January 21, 2019

#### ELEVATION 1049: Frequencies

Site-specific work and performances in and above Gstaad, Switzerland

Opening weekend: February 1 – 3, 2019



© Doug Aitken, *Mirage Gstaad* (rendering), 2019. Courtesy of Doug Aitken Workshop

Elevation 1049 is pleased to announce its third winter iteration, *Frequencies*, curated by Neville Wakefield and Olympia Scarry.

Launching over the weekend of **February 1-3, 2019**, Elevation 1049: *Frequencies* will feature ‘Mirage Gstaad’, a new outdoor site specific sculpture by Los Angeles-based artist **Doug Aitken** that will remain on view in Gstaad, for the first time, over the course of two years, reflecting and interacting with the mountain landscape over the changing seasons.

*Frequencies* will convene for the opening weekend a diverse group of international visual and performing artists from multiple generations and backgrounds who will present a dense program of live performances in various indoor and outdoor locations in and around Gstaad. Participating artists are: **Nina Beier, Suzanne Ciani, Dominique Gonzalez-Foerster, Zhana Ivanova, Marie Karlberg, Liz Magic Laser, Cori Kresge and Hanna Novak, Isabel Lewis, Naama Tsabar and Marianne Vitale.**

Time and space are the measure of all landscape and the idea of frequency carries that measure within its dual meanings. Frequency is both the rate at which something occurs or is repeated over a given period of time or in a given sample, and also, the rate at which a vibration occurs that constitutes a wave, either in a material (as in sound waves), or in an electromagnetic field (as in radio waves and light), usually measured per second. The third edition of Elevation 1049 invokes both of these ideas.

*Mirage Gstaad* by Doug Aitken uses the frequency of light to reflect the sublime Alpine landscape as part of a continually changing encounter in which land and sky, subject and object, inside and outside are in constant flux. Standing in contrast to the surrounding chalet’s the ranch-style structure suggests a latter-day architectural version of Manifest Destiny, the westward migration that began in Europe and finally settled in California. With every available surface clad in mirror it both absorbs and reflects the landscape around in such ways that the exterior will seemingly disappear just as the interior draws the viewer into a never-ending kaleidoscope of light and reflection.

**ELEVATION 1049**

**FREQUENCIES**

**GSTAAD 2019**

Press Release  
Gstaad, Switzerland, January 21, 2019

*Frequencies* proposes a dialogue between the semi-permanent structure of *Mirage Gstaad* and transitive and ephemeral nature of performance. Exploring ideas that range from the acoustic structure of landscape itself to the healing properties it has conferred upon its residents, from ideas of beauty and destruction to future-shock they will activate the storied as well as the lesser known spaces of Gstaad and the surroundings both inside and outside. Where *Mirage* plays to a reflected landscape as it is beamed across social media so the program of performances bring to *Frequencies* the intimacy of unrepeatable personal encounter.

**ELEVATION 1049: Frequencies** is curated by **Neville Wakefield** and **Olympia Scarry**.

Produced by **Luma Foundation** in collaboration with **The Store X Vinyl Factory**.

**ELEVATION 1049: Frequencies**

Opening weekend: February 1-3, 2019

Gstaad (various locations), Switzerland

[www.elevation1049.org](http://www.elevation1049.org)

Facebook : Elevation1049Gstaad

Instagram : elevation1049

**FREE admission**

**Partner and Sponsors**

With generous support by Alex Hank and Maja Hoffmann (Honorary Board) and additional support by the Benefactors and Friends of Elevation 1049.

Main Sponsor: Moncler welcomes art and creativity and supports Elevation 1049 : Frequencies

  
**MONCLER**

# ELEVATION 1049

## FREQUENCIES

### GSTAAD 2019

Press Release  
Gstaad, Switzerland, January 21, 2019

#### NOTES TO EDITORS

##### About Elevation 1049

Gstaad first gained place on the international map in the sixties when it was named 'The Place' by Time Magazine. Its extraordinary natural beauty was a magnet for a wide range of creative types, from actors and directors (Elizabeth Taylor, Roman Polanski), musicians (Yehudi Menuhin) as well as artists ranging from Balthus to the children's book illustrator Richard Scarry. While continuing to host the acclaimed Menuhin and Les Moment Musicaux de Gstaad music festivals, Gstaad's contemporary visual arts scene has expanded over the last years.

Elevation 1049 first launched in 2014 and is named after the geological coordinates of Gstaad (1049). The project features in situ works created out of the specifics of time and place and is comprised of works by international artists. Most of the pieces are displayed, activated or performed outside in and around Gstaad, aiming to revive dialogue between the creative community and the region.

##### **ELEVATION 1049: Between Heaven and Hell** (January 27 - March 8, 2014)

Artists included John Armleder, Alexandra Bachzetsis, Olaf Breuning, This Brunner, Christoph Büchel, Valentin Carron, Claudia Comte, Urs Fischer, Peter Fischli / David Weiss, Sylvie Fleury, Bernhard Hegglin / Tina Braegger, Thomas Hirschhorn, Gianni Jetzer, Christian Marclay, Mia Marfurt, Olivier Mosset, Gianni Motti, Mai-Thu Perret, Pipilotti Rist, Ugo Rondinone, Pamela Rosenkranz, Kilian Rüthemann, Olympia Scarry, Roman Signer, Tobias Spichtig, Not Vital, Hannah Weinberger.

##### **ELEVATION 1049: Avalanche** (February 3 - March 19, 2017)

Artists included Allora & Caladzilla, Cecilia Bengolea, Michaël Borremans, Douglas Gordon & Morgane Tschiemmer, Yngve Holen, Ryoji Ikeda, Sarah Morris, Thomas Schütte, Superflex, Tatiana Trouvé & Grace Hall, Nicole Wermers. In collaboration with The Vinyl Factory.

##### About the curators

**Neville Wakefield** is a curator, creative director, and writer based in New York City. He has served as the senior curatorial advisor for MoMA PS1 and curator of Frieze Projects. Curatorial projects include; *Matthew Barney: Prayer Sheet with the Wound and the Nail at the Schaulager*, *Xenophilia* (Love of the Unknown) MoCA Pacific Design Center, Los Angeles. As well as being co-founder and co-curator of *Elevation 1049* he also co-founded *Destricted*, a series of films that address the issue of sexuality in art. Wakefield served as the creative director for Tar magazine, and more recently the Creative Director of Playboy Enterprises. In October 2015 he was appointed Artistic Director of *Desert X*, a site-specific show in the Palm Springs area of California which first opened in 2017 with its second edition opening in February 2019.

# ELEVATION 1049

## FREQUENCIES

### GSTAAD 2019

Press Release  
Gstaad, Switzerland, January 21, 2019

**Olympia Scarry** is a Swiss artist based in New York City. Scarry recently exhibited at Hauser & Wirth in Gstaad, "Seeing Things As They Are". As well as pursuing her artistic practice, Scarry is co-founder and co-curator of Elevation1049. Scarry is the granddaughter of famed children's book author and illustrator, Richard Scarry, who resided in Gstaad.

#### About the artists

##### **Doug Aitken** (b. 1968, Redondo Beach, California, USA)

Utilizing a wide array of artistic approaches, Doug Aitken's immersive works lead us into a world where time, space, and memory are fluid concepts. His work has been featured in exhibitions around the world, in such institutions as the Whitney Museum of American Art, The Museum of Modern Art, the Vienna Secession, the Serpentine Gallery in London, and the Centre Georges Pompidou in Paris. Aitken earned the International Prize at the Venice Biennale for the installation *Electric Earth*, the 2012 Nam June Paik Art Center Prize, and the 2013 Smithsonian American Ingenuity Award: Visual Arts.

##### **Nina Beier** (b. 1975, Aarhus, Denmark)

Beier has had one-person exhibitions at the Kunstverein in Hamburg; David Roberts Art Foundation, London; Objectif Exhibitions, Antwerp; Kunsthaus Glarus, Switzerland; Nottingham Contemporary, United Kingdom; Mostyn, Llandudno, United Kingdom; Kunsthall Charlottenborg, Copenhagen; and the Yerba Buena Center for the Arts, San Francisco. Her work has been included in group exhibitions at the Walker Art Center, Minneapolis; Centre Pompidou, Paris; Tate Modern, London; CCA Wattis, San Francisco; Musée d'art moderne, Paris; KW Institute for Contemporary Art, Berlin; Artists Institute, New York; Fondazione Sandretto Re Rebaudengo, Turin; Swiss Institute, New York; and the Power Station, Shanghai. She has been awarded the Prize of the Böttcherstraße, and her work was included in 13<sup>th</sup> Biennale de Lyon and the 20<sup>th</sup> Biennale of Sydney.

##### **Suzanne Ciani** (b. 1946, Indianapolis, USA)

Ciani is a composer, recording artist, and pioneer in the field of electronic music and sound design. She is best loved for her fifteen albums of original music which feature her performances in a broad array of expressions: pure electronic, solo piano, piano with orchestra, and piano with jazz ensemble. Her music, renowned for its romantic, healing, and aesthetic qualities has found a rapidly growing international audience, and her performances include numerous benefits for humanitarian causes. Currently, Ciani resides in Northern California where, in 1995, she established her own record label, Seventh Wave.

In the eighties and early nineties, Ciani's New York-based commercial production company, Ciani-Musica, Inc., was the leader in the field of sound design and TV spot scoring, creating award-winning music for a host of high profile Fortune 500 clients, including Coca-Cola, Merrill Lynch, AT&T and General Electric. Additionally, Ciani has scored the Lily Tomlin feature 'The Incredible Shrinking Woman,' and 'Mother Teresa', as well as scoring for the TV daytime serial 'One Life to Live'. Her many recognitions include five Grammy nominations for Best New Age

# ELEVATION 1049

## FREQUENCIES

### GSTAAD 2019

Press Release  
Gstaad, Switzerland, January 21, 2019

Album, an INDIE award for Best New Age Album, numerous Clios, a Golden Globe, Keyboard Magazine's "New Age Keyboardist of the Year," and the 2017 Moog Innovation Award.

Ciani is a graduate of Wellesley College and holds a Masters in Music Composition from the University of California at Berkeley.

#### **Dominique Gonzalez-Foerster** (b. 1965, Strasbourg, France)

Gonzalez-Foerster's practice is restlessly cross-disciplinary, taking cues from film, literature, architecture, philosophy and critical theory. Through immersive installations that include film or are suggestive of filmic tropes, Gonzalez-Foerster uses the medium of experience as a way to question the essences of objects and the meaning of context. Trafficking in a unique type of psychological collage within works and between them, her varied oeuvre has taken myriad forms, including collected fragments of modernist buildings in Brazil, an autobiographical hanging of 40 years of her own wardrobe, and an immersive light and sound environment meant to evoke the chaos, dread, and wonderment of future lives. In her latest works, *the Apparitions*, Gonzalez-Foerster uses live performance and holographic projections that conflate characters from history, literature and film with their sociological sources and ramifications. Often relying on elliptical texts that place equal weight on fiction, fact, and the pluralism of memory, Gonzalez-Foerster creates heterogeneous worlds that thrive on the tension between finite and infinite, the empirical and the dramaturgical. Gonzalez-Foerster is the recipient of the 2002 Marcel Duchamp Award.

#### **Zhana Ivanova** (b. 1977, Russe, Bulgaria)

Ivanova studied Russian language and literature at Queen Mary University College in London. In 2009 she graduated from DasArts in Amsterdam and in 2013 she completed a residency at the Rijksakademie van Beeldende Kunsten, Amsterdam. Her practice involves rearranging and reconfiguring daily patterns and structures to which we have grown accustomed. She often uses performance in order to artificially induce situations in which social, gender and power relations fluctuate. Zhana Ivanova creates performances that reveal underlying codes, rules and constructs in our daily experience. In doing so she makes a proposition for a hidden pattern behind this predictability. The focus is on how we relate to one another – power structures, social and gender relations are often examined. The performances also examine relationships between people. Both directly and indirectly the spectators become participants and the reading of a script is transformed into its performance.

Recent presentations of Ivanova's works include *Framer Framed*, Amsterdam (2018), *Fondation Ricard*, Paris (2017), *Playground Festival*, Leuven (2017), *Kunsthalle Basel* (2016), *Mendes Wood DM*, Sao Paulo (2016), *Ellen De Bruijne Projects*, Amsterdam (2016), *Centre Pompidou*, Paris (2015). Her *Ongoing Retrospective*, a cumulative exhibition at *Kunsthalle Basel*, is periodically presented in chapters since 2015.

# ELEVATION 1049

## FREQUENCIES

### GSTAAD 2019

Press Release  
Gstaad, Switzerland, January 21, 2019

**Marie Karlberg** (b. 1985, Stockholm, Sweden)

Karlberg has recently performed at the Palais de Tokyo, Paris and Künstlerhaus Halle für Kunst & Medien, Graz. She has staged solo exhibitions at Bonny Poon, Paris; Plymouth Rock, Zurich; Tramps, London; Marbriers 4, Geneva and Reena Spaulings Fine Arts, New York. Karlberg has recently participated in group shows such as *Ab auf die Insel!*, Kunstmuseum Luzern; *IL NUOVO III*, Etablissement d'en face, Brussels; The 9th Berlin Biennale, Berlin; *Freak Out*, Greene Naftali, New York. Karlberg performed the eponymous role in *Mother Courage in Apartment (Mother Courage)* by Max Pitegoff and Calla Henkel, Whitney Museum of Art, New York, in 2015 in addition to appearing onstage as Paris in Ei Arakawa's musical, *Paris and Wizard*, which played at the Museum of Modern Art, New York, US, 2013.

**Liz Magic Laser** (b. 1981, New York, USA) is a video and performance artist. Her work intervenes in semi-public spaces such as bank vestibules, movie theaters and newsrooms, involving collaborations with actors, surgeons, political strategists and motorcycle gang members. Her recent work uses communication techniques and psychological methods appropriated by corporate and political cultures to revive their therapeutic potential. Her work has been shown at Metro Pictures, New York (2018) Malmö Konsthall, Sweden (2017) the Swiss Institute (2016); at the Whitney Museum of American Art (2015); at Lisson Gallery, London (2013); the Performa 11 Biennial, New York (2011); and MoMA PS 1, New York (2010) among others. In 2017 she had solo exhibitions at CAC Brétigny, Jupiter Artland, Scotland and Wilfried Lentz, Rotterdam. Laser was awarded the Lead Commission for "The Future World of Work" program at FACT, Liverpool, UK (2018). She recently presented a commissioned daily performance and video installation at the Centre Pompidou, Paris (2018).

**Isabel Lewis** (b. 1981, Santo Domingo, Dominican Republic)

Trained in literary criticism, dance, and philosophy, Isabel Lewis' work takes on many different formats: from lecture-performances and workshops to music sessions, parties, installations, and what she calls "hosted occasions." She has created works around topics such as open source technology and dance improvisation, social dances as cultural storage systems, collaborative creative formats, future bodily techniques, and rapping as embodied speech acts. Her work has been presented at the Tate Modern London (2017); Centre d'Art Contemporain Genève (2014); Ming Contemporary Art Museum Shanghai (2016 – 2017); Liverpool Biennial (2014); Göteborg International Biennial for Contemporary Art (2015); Frieze London (2014); Tanz Im August Berlin (2015); Kunsthalle Basel (2014); Serpentine Galleries (2012); Dia Foundation, New York (2016); and Palais de Tokyo Paris (2016). Lewis is Berlin-based, born in the Dominican Republic and raised on a man-made island off the coast of southwest Florida.

**Naama Tsabar** (b. 1982, Tel Aviv, Israel) creates sensually driven installations, performances, and sculptures that examine the charged spaces and multi-sensory zones of nightlife and their associations with notions such as freedom, excess, and escape. Her work treats the venues themselves as structures of power, enabling a display of fantasy, sexuality, and bravado, as well as providing a shelter from the realities of the outside world. She zooms in on the objects and materials which hold a distinct functional purpose within these bigger all-encompassing experiences, inserting them into a new order. Addressing the implicit gender roles and coded behavior of music and nightlife, Tsabar

# ELEVATION 1049

## FREQUENCIES

### GSTAAD 2019

Press Release  
Gstaad, Switzerland, January 21, 2019

appropriates and subverts the aggressive gestures of rock and roll and their associations with virility and power. Informed by her experiences as a musician in a punk band and as a bartender, Tsabar probes the culture of rock music from multiple angles, channeling the decadence of urban night culture and its association with danger, seduction, and subversion.

#### **Marianne Vitale** (b. 1973, Rockaway, NY, USA)

Graduated in 1996 from the School of Visual Arts, New York. Her work has been featured in exhibitions at the Whitney Museum of American Art, The Kitchen, White Columns, the Brooklyn Museum, Anthology Film Archives; and international venues such as Le Confort Moderne, France; Tensta Konsthall, Sweden; UKS, Norway; Cass Foundation, London; Contemporary Art Center of Vilnius, Lithuania.

#### **Partners and Sponsors**

#### **About Luma Foundation**

In 2004, Maja Hoffmann created the Luma Foundation in Switzerland to support the activities of artists, independent pioneers, and organizations working in the visual and performing arts, photography, publishing, documentary filmmaking, and multimedia. Envisioned as a production tool for Hoffmann's multi-faceted ventures, the Luma Foundation produces, supports, and enables challenging art projects committed to an expansive understanding of environmental issues, human rights, education, and culture.

The foundation's headquarters and exhibition spaces in Zurich are part of the refurbished and expanded Löwenbräukunst art complex. Luma Westbau opened in 2013, presenting international projects, exhibitions and events commissioned and produced by the Luma Foundation. [www.westbau.com](http://www.westbau.com)

In 2013, Hoffmann launched Luma Arles to plan, develop, and manage the Parc des Ateliers, an expansive former industrial site located in Arles, France. Situated adjacent to the city's UNESCO World Heritage sites, the Parc des Ateliers serves as the major programmatic and cultural center for Luma's diverse activities. Luma Arles includes a resource center designed by architect Frank Gehry; various industrial buildings rehabilitated by Selldorf Architects; and a public park designed by landscape architect Bas Smets. In anticipation of its completion, the site's main building designed by Gehry will open spring 2020, Hoffmann works closely with the Luma Arles Core Group (Tom Eccles, Liam Gillick, Hans Ulrich Obrist, Philippe Parreno, and Beatrix Ruf) on a program of exhibitions and multidisciplinary projects presented each year in the site's newly rehabilitated venues of the Grande Halle, Les Forges, La Formation and the Mécanique Générale.

More info: [www.luma-arles.org](http://www.luma-arles.org).

**ELEVATION 1049**

**FREQUENCIES**

**GSTAAD 2019**

Press Release  
Gstaad, Switzerland, January 21, 2019

**The Store X The Vinyl Factory** is an on-going collaboration between The Store X and The Vinyl Factory, supporting the creation of original, site-specific audio-visual installations by some of today's most innovative artists, designers, and musicians. These commissions premiere at The Store X 180 The Strand in London, and The Store X Berlin as well as in partnership with leading institutions and festivals around the world.

Commissions to date include Kahlil Joseph's *Fly Paper*, Ryoji Ikeda's mind-bending audio-visual installation *test pattern [no.12]*, Virgil Abloh and Ben Kelly's *RUIN*, and Jeremy Deller and Cecilia Bengolea's film collaboration *Bom Bom's Dream*.

The Store X and The Vinyl Factory also collaborate to present exhibitions with leading arts institutions. These include the critically acclaimed *Strange Days: Memories of the Future*, in partnership with New Museum, *Everything at Once*, in partnership with Lisson Gallery and *The Infinite Mix*, in partnership with the Hayward Gallery.

**Moncler** was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.